



Policy on Use of RD, DTR and CDR Specialist Logos by CDR Credentialed Practitioners

By making use of any CDR logos, you agree to be bound by the terms of this Policy, Permission granted to you by this Policy is conditional upon and subject to your compliance with the terms of this Policy.

One of the benefits of registration and credentialing offered by the Commission on Dietetic Registration is the right to use the CDR credential logos RD, DTR and CDR Specialist (the "CDR logos"). These newly created logos are provided to CDR credentialed practitioners to proudly announce their credentials.

Applications

CDR grants limited rights to use CDR logos for personal use to individuals that have successfully completed credential requirements and have been notified by CDR in writing that he/she has achieved a CDR certification ("Credentialed Individuals"). Upon receiving a CDR credential, CDR grants non-exclusive rights to use the CDR logos for which the credentialed individual has been awarded certification, on promotional display and advertising materials to publicize the Credentialed Individual's CDR credential or to promote his/her services corresponding to CDR credential. The CDR logos can be used on business stationery (letterhead, business cards), web sites and other collateral produced by RDs or DTRs. Credentialed Individuals should get permission from their employers before printing the CDR logo on their company stationery and should ensure that the CDR logos are appropriately used. Any other use of the CDR logos is prohibited. Without limiting the foregoing, CDR logos shall not be used to misrepresent CDR status or an individual's qualifications. Credentialed Individuals further agree not to incorporate any CDR logos, or potentially confusing variations of any CDR logos, as part of a trademark, service mark or other commercial or product designation. In the event that a Credentialed Individual does not renew or maintain his/her credential, he/she must immediately cease all use of the CDR logos associated with such CDR credential.

Color

The CDR logo comes in either Pantone 2725 (blueberry), black, or white (for printing on color paper stock). We ask that you use the black version of the CDR logos when printing your home or office, as sometimes the colors become distorted. If you are having a piece professionally printed, please go ahead and use the full color version.

Files Types

The CDR logos come in both jpeg and eps formats, Jpeg files are ideal for use on the Web. They can also be used within Word or PowerPoint. When working with a printer, please use the eps format.

Ownership

CDR reserves and retains all rights, titles and interests, including, without limitation, all trademark and other intellectual property rights, in and to the CDR logos. Nothing contained in this Policy is intended to be or should be construed to grant any ownership rights in or to the CDR logos. Any application to register or claim any interest in any mark or any other logo, name, trademark, service mark or commercial or product designation confusingly similar to any CDR logos is prohibited. CDR reserves the right to audit any and all use of the CDR logos and to require correction for any inappropriate use. Any user of the CDR logos grants CDR the permission to access, review, and audit any materials that make use of the CDR logos. If at any time, CDR determines, in its sole discretion that your use of the CDR logos is not in compliance with this Policy or otherwise threatens to harm the CDR logos, CDR may immediately terminate your right to use the CDR logos. You agree to comply with all requests of CDR to cease and desist use of the CDR logos.

If you have any additional questions regarding the usage of CDR logos you can email cdr@eatright.org or marketing@eatright.org.